

Digital Marketing Price List

Services	Entry Level	Intermediate	Enterprise
Google Ads Setup	Yes	Yes	Yes
Google Ads Management	Up to a monthly spend of R10K	Up to a monthly spend of R75K	Up to a monthly spend of R250K
YouTube Management	No	Yes	Yes
Google Display Network Management	No	No	Yes
LinkedIn Company Setup	Yes	Yes	Yes
LinkedIn Company Page Management	No	Yes	Yes
LinkedIn Campaign Management	No	Yes (up to a budget of R10K)	Yes (up to a budget of R100K)
Google Analytics Tracking Setup	Yes	Yes	Yes
Basic Website Reporting	Yes	Yes	Yes
SEO Setup & Optimisation	Yes	Yes	Yes
SEO Monthly Optimisation	Yes (5 hours in month 1)	Yes (20 hours in month 1)	Yes (50 hours in month 1)
Google Business Listing Setup	Yes	Yes	Yes
Google Business Listing Management	No	Yes	Yes
Social Media Profile Setup	Yes (1 profile)	Yes (2 profiles)	Yes (3 profiles)
Social Media Account Management	No	Yes	Yes
Digital Marketing Report	Quarterly	Monthly	Fortnightly Email (Snapshot) & Monthly
Competitor Analysis	No	No	Yes
Initial Month 1 Fee	From R6,000	From R15,000	From R28,000

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All prices are accurate as of June 1st 2019 : The list of services are not set in stone, you can mix and match within reason